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## **PRESS RELEASE**

### **LOCAL EMPLOYERS TO PARTICIPATE IN FIRST ANNUAL REVERSE JOB FAIR YOUTH DISPLAY TALENTS AND SKILL SETS FOR JOBS**

El Paso, Texas – June 2, 2016: Workforce Solutions Borderplex (WSB), in conjunction with local employers and youth, will host El Paso's first annual Reverse Job Fair.

The Reverse Job Fair is different from the traditional job fair model. "Borderplex Certified" youth set up booths to display their portfolios, skills and talents to employers who are looking to staff up this summer. Employers will have direct access to engage with and interview 80 youth who are ready for new summer work experiences and internship opportunities.

"This unique model really provides youth a forum for marketing their talents to employers. We are asking employers to participate this year, as we see this reverse approach as an opportunity for them to build their company values and benefits when they hire and mentor a young person," said Joyce Wilson, CEO of Workforce Solutions Borderplex.

Employers can sponsor a youth at \$625 for a 120-hour internship, \$1225 for a 240-hour internship and \$1625 for a 320-hour internship. Employers will also receive a 501(c) 3 organization contribution acknowledgement form. WSB will be the employer of record, covering worker's compensation and fringe benefits and they will also issue bi-weekly pay-checks.

There is still time for employers to participate in the first annual Reverse Job Fair. For more information or to register to attend, please call (915) 887-2040 or email [Jessica.go@borderplexjobs.com](mailto:Jessica.go@borderplexjobs.com). The Reverse Job Fair will take place on Wednesday, June 8, 2016 at 9:00am at Region 19 Education Service Center located at 6611 Boeing Dr. El Paso, Texas 79925 and is open to all employers. Advance registration is encouraged to help us gauge employer interest.

**ABOUT BORDERPLEX CERTIFIED YOUTH**

All youth who participate in the program will be considered "Borderplex Certified" which means, youth have a strong understanding of what it takes to navigate workplace environments and can comprehend industry and career opportunities. WSB Youth participants are considered "Borderplex Certified" once they have successfully completed job readiness courses in HR compliance, soft skills, job readiness, and have obtained a strength-based resume.

**WORKFORCE SOLUTIONS BORDERPLEX**

# REVERSE JOB FAIR

**JOIN THE REVOLUTION:  
BORDERPLEXJOBS.COM/REVERSE-JOB-FAIR**

**Employers Why attend a Reverse Job Fair?**  
 The reverse job fair is different from your traditional job fair setting. Borderplex Certified Youth set up booths to display their portfolios, skills and talent to employers. Employers will have direct access to interview youth and hire on the spot!

**YOUTH BORDERPLEX CERTIFIED PARTICIPATED 2016**

**Employers Call 915-887-2040**  
 June 8, 2016 From 9am to 2pm  
 Region 19 Education Service Center  
 6611 Boeing Dr., 79925  
 Sponsorship packages range from 120 hour, 240 hour and 320 hour internships

Equal Opportunity Employer/Program. Auxiliary aids and services are available upon request to individuals with disabilities. Relay Texas: 711 (Voice) or 1-800-735-2989 (TTY) Igualdad de oportunidades de Empleo/Programas. Equipo auxiliar y servicios de apoyo están disponibles para personas con discapacidad al ser requeridos. Relay Texas: 711 (Voz) o 1-800-735-2989 (TTY)

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