
FOR IMMEDIATE RELEASE

Workforce Solutions Borderplex Celebrating 20th Anniversary Top 20 Occupations in the Borderplex Region Highlighted

El Paso, Texas (January 22, 2019) – Workforce Solutions Borderplex (WSB) is proud to announce its 20th year serving as the pacesetter and leader in advancing education, employment, entrepreneurship and economic development prospects in the Borderplex region.

WSB has achieved two decades of innovation and steady growth through policy updates, program refinement and through the efforts of a series of visionary leaders. Workforce Solutions Borderplex was launched in 1999, after the establishment of the Workforce Investment Act of 1998. This federal law reformed and redesigned the entire workforce system, creating a sustainable mechanism that provides employment services, job training, education and career-building to job seekers throughout the country. The goal was to overhaul the previous federal and state employment systems in order to provide the local workforce “boards”, which are the regional government entities responsible for the oversight of their assigned workforce systems, with local control, innovation and accountability to create what we now know as a thriving workforce system.

For the last 20 years, WSB has been a pacesetter, positioning ourselves as a leader in developing and retaining talent in our region, challenging businesses and partners to join our movement for transformative change in the Borderplex region. This past year, WSB served a record number of job seekers, with 27,538 individuals seeking our guidance and services. This community’s drive to achieve better quality of life, coupled with WSB’s innovative strategies to maximize our resources and work collaboratively with other community organizations and employers will help to lead the Borderplex region into a stronger future.

Workforce Solutions Borderplex will be commemorating this milestone with a number of outreach awareness opportunities over the next year, with one being the launch of a monthly Top 20 of the Borderplex series, that features WSB partners, employers of note, and programming highlights. To kick off the Top 20 of the Borderplex series this month, WSB is highlighting the Top 20 Occupations in the Borderplex that are projected for the most growth over the next 10 years. These are positions that are in-demand, have strong projected growth potential in the region, and have sturdy salaries. (See attached list.) The heart of business growth and development is in the strength of the local workforce, so the goal of this month’s Top 20 list is to encourage Borderplex residents to seek employment in these industries to help businesses and economy grow.

The public is encouraged to stay tuned for more exciting updates celebrating Workforce Solutions Borderplex' silver anniversary by following the organization on Facebook, Twitter and Instagram, as well as online at www.borderplexjobs.com.

ABOUT WORKFORCE SOLUTIONS BORDERPLEX

Workforce Solutions Borderplex (WSB) is celebrating 20 years of serving as the leader and pacesetter in aligning and creating opportunities for skilled workers and employers. WSB advances education, employment, entrepreneurship and economic development prospects in support of global competitiveness and regional prosperity. The organization's service region encompasses Brewster, Culberson, El Paso, Hudspeth, Jeff Davis and Presidio counties. For more information about Workforce Solutions Borderplex, please contact Romie Ruiz at (915) 887-2221 or visit www.borderplexjobs.com.

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