
MEDIA ADVISORY

TRI-COUNTY JOBCON TO BE HELD MARFA

WHO: Workforce Solutions Borderplex in partnership with Alpine Independent School District, Fort Davis Independent School District, Marfa Independent School District, Presidio Independent School District, and Valentine Independent School District

WHAT: 2018 Tri-County JOBCON -- The purpose of this event is to captivate and educate high school students in the rural areas about high-demand careers in their communities. With over 20 major employers in attendance, students will be offered a broad array of industries to explore as they seek their next step in life.

Participating Employers:

- Alpine Public Library
- American Electric Power Company, Inc.
- Big Bend Community Action
- Big Bend Regional Medical Center
- Family Crisis Center of The Big Bend
- Fort Davis Chamber of Commerce
- Fort Davis County Library
- Fort Davis National Historic Site
- Fort Davis Veterinary Services
- Humane Society of Jeff Davis
- Justice of the Peace
- Martini Construction
- National Park Service Rangers
- Presidio Police Department
- Preventative Care Health Services
- Rio Grande Council of Governments
- Rio Grande Electric Cooperative
- Texas Department of Criminal Justice (Ft. Stockton Correctional, James Lynaugh Unit)
- The Holland Hotel
- United States Marshals Service
- US Border Patrol- Marfa Office
- Village Farms

WHEN: Wednesday, February 28th, 2018 from 11 am – 2 pm.

THE MEDIA IS INVITED TO COVER THIS EVENT. Ideal coverage time is from 11:30 am – 1:30 pm.

WHERE: Marfa USO Building, 302 S. Highland Avenue, Marfa, TX 79843

WHY: Geared towards juniors and seniors, over 500 youth will witness, first-hand, what careers offer by actual workers from local employers. The event will enable students to explore careers and provide employers with opportunities to showcase the exciting and rewarding careers in their industries. Students will leave this event knowledgeable about the diverse range of career opportunities available in their area, as well as the skills needed to acquire these jobs.

The Tri-County JobCon provides the means for students to discover new interests and new possibilities in planning for their future careers. Participating companies were prescreened and provided with clear instructions to ensure exhibits are not only interactive, but performed by actual professionals working in their trade. Students will also have the opportunity to take part in workshops that will help them to craft their resume, learn how to tie a neck tie, or they can take a headshot for professional purposes.

The Tri-Agency Workforce Initiative established by Governor Greg Abbott challenged the Commissioners of the Texas Education Agency (TEA), the Texas Higher Education Coordinating Board (THECB) and the Texas Workforce Commission (TWC) with developing strong links between education and industry, with the goal of helping Texas grow in economic prosperity. The Careers in Texas initiative was created to promote statewide and regional industry clusters and objectives that support a variety of businesses and job creation.

The Careers in Texas Industries initiative also showcases a series of helpful websites such as TexasRealityCheck.com and TexasCareerCheck.com where students can explore in-demand careers across various industries. Workforce Solutions' HowtoPickaCareer.com provides tools that enable students to plan for their futures.

ABOUT WORKFORCE SOLUTIONS BORDERPLEX

Workforce Solutions Borderplex is a non-profit organization that provides skilled workers for employers by advancing education, employment, entrepreneurship and economic development opportunities. Our service region encompasses Brewster, Culberson, El Paso, Hudspeth, Jeff Davis and Presidio counties. Our goal is to empower the most dynamic workforce to achieve global competitiveness and regional prosperity. The organization consists of a 24-member Board of Directors responsible for strategic guidance and policy governance to achieve goals focusing on employment, education and economic development. Our funding is sourced from the Department of Labor, the Department of Health and Human Services and Department of Agriculture. For more information about the organization please contact Romie Ruiz at (915) 887-2221 or visit our website at www.borderplexjobs.com



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