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## MEDIA RELEASE

### Workforce Solutions Borderplex to Host Hiring Event

(El Paso, TX) – August 26, 2019 – Workforce Solutions Borderplex is pleased to host - Next Level Workshop and Hiring Event, a one-day event geared towards assisting individuals participating in SNAP-E & T (Supplemental Nutrition Assistance Program) and TANF (Temporary Assistance for Needy Families) into gainful employment positions.

**Next Level Workshop and Hiring Event**  
**Wednesday, August 28, 2019**  
**8:00am to 5:00pm**  
**Wyndham Airport Hotel**  
**2027 Airway Blvd.**

#### Event Details:

- Full-Day Participation Required
- Workshops offered: Labor Market Information, Texas Reality Check and Motivational Speaker, Dawn Thurmond, President and Chief Inspiration Officer at The Morning Muse
- Lunch will be served
- 20 Employers will be onsite for on-the-spot short-term training sessions
- Qualified candidates may be hired for positions in retail, business, customer service, telemarketing, data and call centers
- Workforce Solutions Borderplex will provide clothing assistance up to \$200 in gift card incentives for qualifying participation
- Transportation assistance is provided
- Some participants will receive a “Life Prep” Goody Bag

**Employer Registration:** Email [business@borderplexjobs.com](mailto:business@borderplexjobs.com) or call 915-887-2332

#### ABOUT WORKFORCE SOLUTIONS BORDERPLEX

Workforce Solutions Borderplex (WSB) is celebrating 20 years of serving as the leader and pacesetter in aligning and creating opportunities for skilled workers and employers. WSB advances education, employment, entrepreneurship and economic development prospects in support of global competitiveness and regional prosperity. The organization’s service region encompasses Brewster, Culberson, El Paso, Hudspeth, Jeff Davis and Presidio counties. For more information about Workforce Solutions Borderplex, please contact Bianca Cervantes at (915) 887-2221 or visit [www.borderplexjobs.com](http://www.borderplexjobs.com).

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