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FOR IMMEDIATE RELEASE

**WORKFORCE SOLUTIONS BORDERPLEX AND YISD PARTNER
ON WORKFORCE WEDNESDAY BROADCAST
CHECK PRESENTATION SCHEDULED FOR NOVEMBER 13TH**

El Paso, Texas (November 11, 2019) – Workforce Solutions Borderplex (WSB) is proud to partner with the Career Center Practicum in Advanced Arts Audio/Visual Program at Ysleta Independent School District (YISD) to bring Workforce Wednesdays to life in broadcast. The purpose of Workforce Wednesdays is to educate the public through a broadcasted talk show on how WSB services can impact the quality of life in our community. The program content will also feature current reporting on the economic climate of the Borderplex. The broadcast will air on YouTube and will post Wednesdays to Facebook and Instagram. YISD students will engage with Workforce Wednesdays through their existing communications coursework in editing, videography, teleprompter work and content creation. WSB will fund the broadcast.

**Workforce Wednesday Check Presentation
Wednesday, November 13, 2019 at 2:45pm
Riverside High School - 301 Midway Drive El Paso, TX 79915**

For more information about the Workforce Wednesday partnership or the check presentation event, please contact bianca.cervantes@borderplexjobs.com.

WORKFORCE SOLUTIONS BORDERPLEX

Workforce Solutions Borderplex (WSB) is celebrating 20 years of serving as the leader and pacesetter in aligning and creating opportunities for skilled workers and employers. WSB advances education, employment, entrepreneurship and economic development prospects in support of global competitiveness and regional prosperity. The organization's service region encompasses Brewster, Culberson, El Paso, Hudspeth, Jeff Davis and Presidio counties. For more information about Workforce Solutions Borderplex, please contact Bianca Cervantes at (915) 887-2221 or visit www.borderplexjobs.com.

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