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**FOR IMMEDIATE RELEASE**

## **Workforce Solutions Borderplex Seeking Employers for SISD JobCon Event in February**

**El Paso, Texas (January 15, 2020)** – Workforce Solutions Borderplex (WSB) is actively seeking dynamic businesses to take part in the upcoming JobCon scheduled for Wednesday, February 12, 2020 at Eastlake High School in Socorro Independent School District (SISD). Close to 2000 students will come together for a day of career exploration and engagement with local businesses.

Workforce Solutions Borderplex, in partnership with SISD, is hosting the JobCon to captivate and educate high school students about target industries and the high-demand careers in their area of the Borderplex region. At past JobCon events, students visited one-on-one with employers located in the Borderplex region, in a fun, collaborative setting.

Companies who are interested in taking part in the SISD JobCon event must bring an engaging interactive exhibit where students can get hands-on experience in that industry. The event offers employers the opportunity to not only display their services, but also the highlights of their industry to the future workforce.

The JobCon Series was developed to captivate the interest and educate high school students in the Borderplex region about the high-demand careers that are available in their community. Students will leave this event knowledgeable about the diverse range of career opportunities available in their area, as well as the skills needed to acquire these jobs.

The deadline for businesses to register to take part in the SISD JobCon is Wednesday, February 5, 2020. For more information on how to take part in the SISD JobCon, please contact the Business Services Unit at 915-887-2332 or at [Business@borderplexjobs.com](mailto:Business@borderplexjobs.com).

### **ABOUT WORKFORCE SOLUTIONS BORDERPLEX**

Workforce Solutions Borderplex (WSB) is celebrating over 20 years serving as the leader and pacesetter in aligning and creating opportunities for skilled workers and employers. WSB advances education, employment, entrepreneurship and economic development prospects in support of global competitiveness and regional prosperity. The organization's service region encompasses Brewster, Culberson, El Paso, Hudspeth, Jeff Davis and Presidio counties. For more information about Workforce Solutions Borderplex, please contact Bianca Cervantes at (915) 887-2221 or visit [www.borderplexjobs.com](http://www.borderplexjobs.com).

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