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FOR IMMEDIATE RELEASE

Grind Talk Offers Career Planning Motivation Workforce Solutions Borderplex Staffs Up for Program

El Paso, Texas (October 17, 2019) – Workforce Solutions Borderplex (WSB) is pleased to announce a new career and education outreach program called Grind Talk. The program will cover a variety of topics geared towards guiding youth, educators, and parents on the importance of career planning. Newly hired WSB staff members will create customized, on-demand content for classroom and special event presentations and demonstrations.

Specific topics include:

- How to Get a Job
- Mock Interviews
- High Demand Jobs
- Target Industries
- Soft Skills
- Industry Focused
- Labor Market Information
- Endorsement Pathways
- Career Exploration Games
- Soft Skills Activity Game
- Career Fair/Day

Grind Talk supports 20 school districts. On the local level, WSB hired three new staff members to handle outreach and coordination for the Grind Talk program.

Camryn Brenton – Outreach Specialist

As recent graduate from Colorado Christian University, Camryn will apply her degree in Secondary Education and General Science to the Grind Talk. She has a teaching background in high school chemistry and biology.

Steven Van Zwiene – Outreach Specialist

Steven holds a Bachelor of Arts in Psychology from Shippensburg University, a teaching credential from San Diego State University, and a Masters degree from BIOLA University. In addition to working as a social worker with various disadvantaged populations, he has worked in education for over 15 years, as both a teacher and as an administrator.

[MORE](#)

April Hall – Career and Education Outreach Coordinator

April has over 10 years of experience in youth advocacy and outreach. She is Co-Chair of the Canutillo CTE Advisory Board and is a member of the YISD T-STEM Advisory Board. She graduated from UTEP with a Bachelors in Multidisciplinary Studies with an emphasis in Communication.

For more information on Grind Talk, please contact April Hall, Outreach Coordinator, at 915-549-4380.

WORKFORCE SOLUTIONS BORDERPLEX

Workforce Solutions Borderplex (WSB) is celebrating 20 years of serving as the leader and pacesetter in aligning and creating opportunities for skilled workers and employers. WSB advances education, employment, entrepreneurship and economic development prospects in support of global competitiveness and regional prosperity. The organization's service region encompasses Brewster, Culberson, El Paso, Hudspeth, Jeff Davis and Presidio counties. For more information about Workforce Solutions Borderplex, please contact Bianca Cervantes at (915) 887-2221 or visit www.borderplexjobs.com.

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